What does success look like?

Visualize what success looks like for each of your goals and objectives. If your goal is to cut collisions, for example, short-term success may be pinpointing the biggest causes of collisions in your fleet so you know what to go after. Let's say speeding and distracted driving are your biggest culprits. Success then becomes reductions in those two behaviors over time.

Here's a worksheet to help you think through your goals and objectives.

GOAL

WHAT DOES SUCCESS LOOK LIKE?

GOAL	Short term	Long term
Ex. **Reduce collisions**	**Reduce collisions by 25% in year 1**	**Reduce collisions by 50% by year 5**
1	Short term	Long term
2	Short term	Long term
3	Short term	Long term
4	Short term	Long term
5	Short term	Long term